



World Accreditation Day 2017



For World Accreditation Day 2017, the Standards Council of Canada (SCC) promoted accreditation and its role in delivering confidence in the built environment through a social media event. SCC also featured articles about two of our accredited standards development organizations, highlighting the value that accreditation delivers for them and their clients. These articles can be found on SCC's website:

- [CSA Group: Opening doors for Canadian businesses through accreditation](#)
- [Building a strong construction industry in Quebec through accreditation](#)

Overall, SCC received 97 total engagements from the World Accreditation Day tweet event, with a reach of over 3600. Content was released in both English and French. See below for images from SCC's tweet event:

