

Quality Infrastructure Educational Workshop

Sustainability and Environment in the IAAC Region

14 March 2025



Independent International Organisation for Assurance



Marcus Long, Chief Executive





IIOA

- 1/2 million+ certificates against ISO MS standards
- 32% of global certificates (38% ex. China)
- Assurance services, inc. certification, verification and validation

Vision

- To create a strong, credible representative network who genuinely represent the assurance industry
- To draw the worlds of standardization, assurance and accreditation closer together to the benefit of the business community
- To raise awareness of the benefits of assurance services including accredited certification

‘Drill baby drill’



‘EU sustainability rules watered down in Omnibus package’



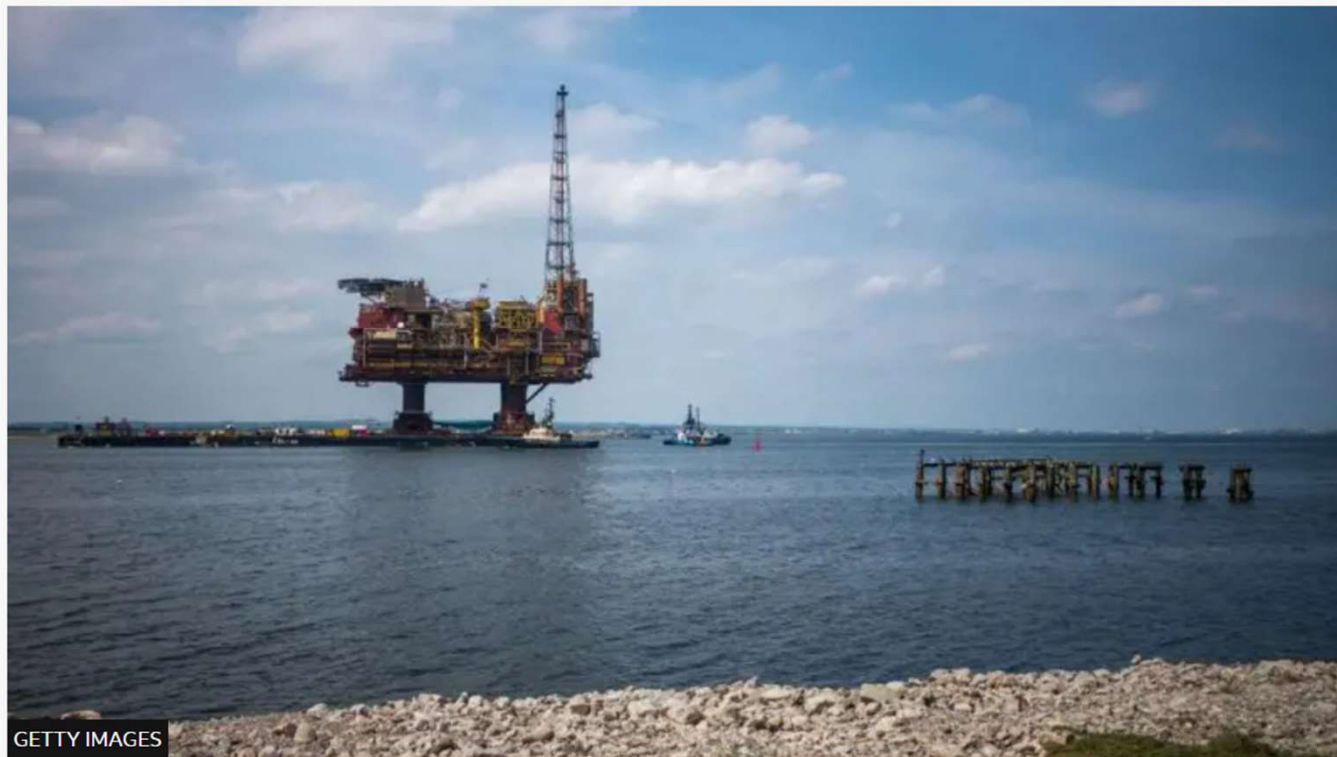
Ursula von der Leyen leads the European Commission. Thierry Monasse/Getty Images.

Source: [Pinsent Mason 26 Feb 2025](#)

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BP shareholders want it to make money, not climate policy



DEI rollback

‘Several of America's largest companies have buckled to the pressures of political and shareholder activists by rolling back their commitments to diversity, equity and inclusion.’

- Amazon, Boeing, Booz Allen Hamilton, Brown-Forman, Caterpillar, Disney, Ford, Goldman Sachs, Google, Harley-Davidson, John Deere, Lowe's, Molson Coors, McDonalds, Meta, Nissan, PBS, Stanley Black & Decker, Target, Tractor Supply, Toyota, Walmart

‘Companies that have publicly defended their diversity, equity and inclusion policies include:’

- Apple, CISCO, CostCo, Delta, JP Morgan Chase, McKinsey & Company, Microsoft, Nasdaq, NFL, Pinterest, Salesforce

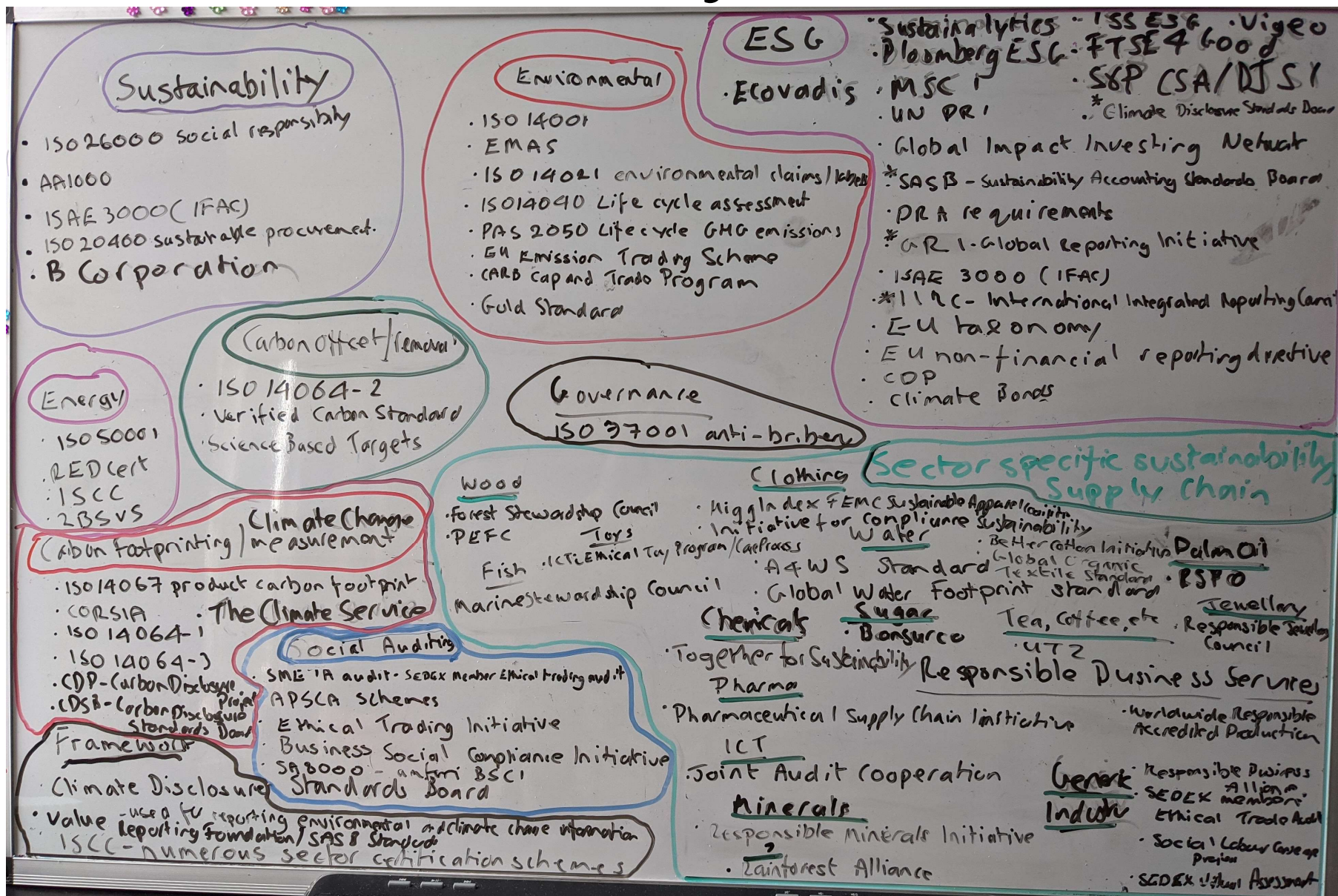
Source: [Axios 12 Feb 2025](#)



What help organisations need

- Sustainability report assurance
- Lifecycle assessments
- Environmental product declarations
- Product environmental footprint
- Carbon footprint disclosure
- Value chain transparency
- Water footprinting
- Carbon emission reduction
- Social accountability
- Supply chain assurance
- etc., etc...

Sustainability assurance



Sustainability assurance

- Structure and framework
- Reporting
 - Regulatory
 - Internal
 - External
- Performance

E

- ISO 14001 Environmental management
- ISO 14064-s Greenhouse gases quantification, validation and verification
- ISO 14067 Greenhouse gases - Carbon footprint of products - Requirements and guidelines for quantification
- ISO 14068-1 Climate change management - Transition to net zero Carbon neutrality
- ISO 50001 Energy management
- ISO 20121 Event management
- ISO 14060 Net Zero Aligned Organizations*

S

- ISO/IEC 27001 Information security, cybersecurity and privacy protection - Information security management systems - Requirements
- ISO 45001 Occupational health and safety management systems - Requirements with guidance for use
- ISO/IEC 42001 Information technology - Artificial intelligence - Management system
- ISO 26000 Social responsibility

G

- ISO/IEC 27001 Information security, cybersecurity and privacy protection - Information security management systems - Requirements
- ISO 45001 Occupational health and safety management systems - Requirements with guidance for use
- ISO/IEC 42001 Information technology - Artificial intelligence - Management system
- ISO 37001 Anti-bribery management systems - Requirements with guidance for use
- ISO 22301 Security and resilience - Business continuity management systems - Requirements
- ISO/UNDP 53001 Management Systems for UN Sustainable development goals - Requirements
- ISO 9001 Management Systems for UN Sustainable development goals – Requirements
- ISO 37002 Whistleblowing management
- ISO 14019-1, -2, -4 Sustainability Information*

D, E, I

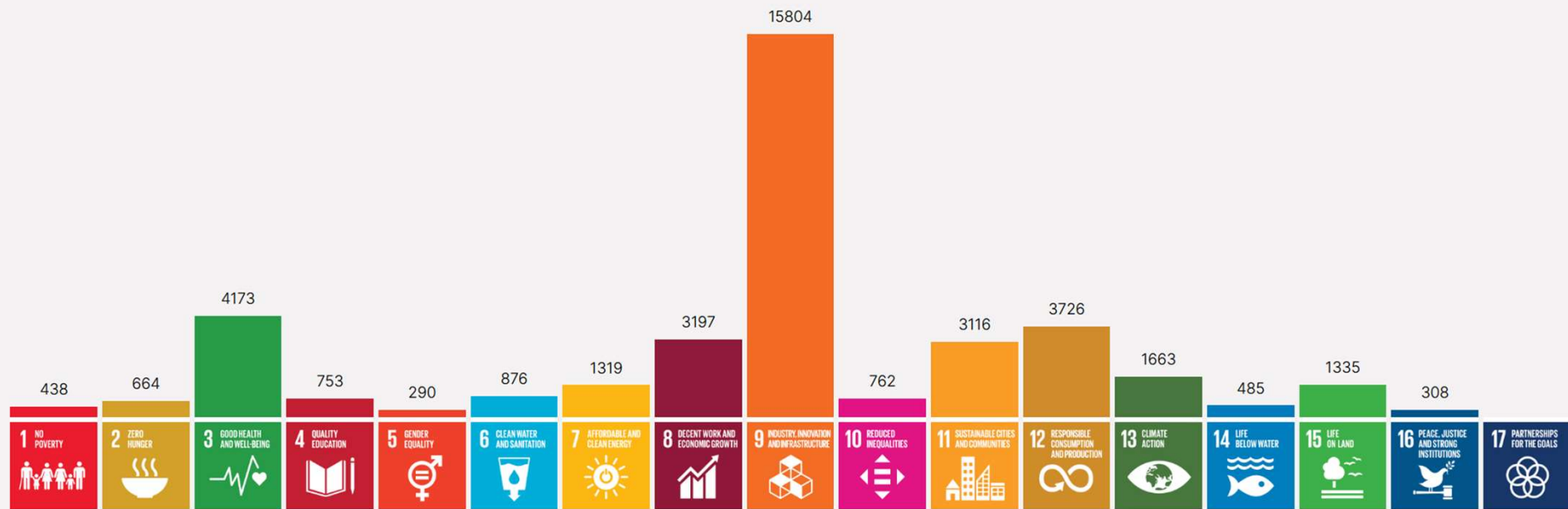
- ISO/AWI 37401 Diversity management systems guidance for use*
- ISO 30415 Human resource management diversity and inclusion
- ISO 37200 Managing the risk of modern slavery. Guidance for the prevention, identification and mitigation of human trafficking and forced labour*
- ISO 37201 Management systems to prevent and combat violence against women in organizations - Requirements with guidance for use*



SUSTAINABLE DEVELOPMENT GOALS



ISO's role in supporting the SDGs



Source: [ISO - Sustainable Development Goals](#)

PublicSectorAssurance.org







Public Sector Assurance

AboutContact

As a public sector organisation, this site will help you learn about the benefits of using conformity assessment.

Standards, certification, accreditation, testing, inspection – conformity assessment – can be a great asset in the toolkit of the public sector to meet policy objectives. To illustrate the value of conformity assessment, case studies from around the world in key policy areas show how different tools help government officials and regulators deliver results. This is backed up with research confirming this success and supporting information to delve deeper.

Each topic contains case studies of how government and regulators have used accredited conformity assessment, plus independent published research and supporting information.

 Construction	 Crime & Security	 Economic development	
 Efficient delivery of public services	 Energy	 Environmental Protection	 Food Safety & Agriculture
 Health & Safety	 Healthcare	 Products & Services	 Trade

Business-Benefits.org



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Standards, certification, testing, inspection and accreditation, help businesses to reduce costs, increase productivity and access new markets. This site provides the evidence through case studies and research.



Delivering cost savings



Enhancing environmental performance



Expanding market opportunities



Gaining quality improvement



Improving company performance



Marketing message



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