2ND BUSINESS CONFERENCE ON CONFORMITY ASSESSMENT, ACCREDITATION, INDUSTRY, AND GOVERNMENT

"DIGITAL QUALITY INFRASTRUCTURE TO FOSTER TRUST IN THE CIRCULAR ECONOMY"

SEPTEMBER 17, 2026 | 9:00 – 17:00



IAAC INTER-AMERICAN ACCREDITATION COOPERATION 30 YEARS

AGENDA

35th GENERAL ASSEMBLY PERU - 2026
30 Years of IAAC

Time	Topic	Moderator	Panelists
9:00 - 9:20	**Official Opening**	**Juan Carlos Requejo Alemán –** Minister of Production, Ministry of Production **César Bernabé Pérez –** Executive President, INACAL **Ambassador Gonzalo Gutiérrez Reinel –** Secretary-General of the Andean Community	
9:20 - 9:30	**Official Opening**	**Andrea Melo –** IAAC Chair **Brahim Houla –** Global ACI Chair	
9:30 - 10:00	**Panel 1: "Common Rules for a Circular Economy: How Multilateral Frameworks Support Digital Quality Infrastructure"**	**Warren Merkel** IAAC Vice-chair	**Natalie Cohen** - Head of the Regulatory Policy for Global Challenges Unit, REG, GOV (OCDE/OECD) **Barbara Kotschwar** - Director, Department of Economic Development (OAS) **Mateo Ferrero -** Counsellor, Trade and Environment Division, World Trade Organization (WTO/TBT)
10:00 - 10:30	**"The Voice of Latin American Industry: Clear Regulation, Available Digital QI and Markets That Trust Demonstrated Conformity for an Applicable, Frictionless Circular Economy"**	**Patricia Aguilar -** Director of Accreditation, INACAL	**Mónica Villegas** Director of circular Vision ANDI Colombia **Víctor Escudero Uribe** Sustainability Manager SNI
10:30 - 11:00	**Coffee Break**		
11:00 - 11:30	**Digital Quality and Regional Trade: The New Rules of the Game for the Circular Economy**	**Eduardo Campo** Principal Executive CAF	**Olga Pesca –** Official at the General Directorate of Trade of the General Secretariat , CAN **Kim Rieffel —** CEO, PCN
11:30 - 12:00	**Digital Quality Infrastructure, Intelligent Market Surveillance and Circular Economy: Brazil's Experience with the "Inmetro na Palma da Mão"**		**Leonardo Machado Rocha** Advisor to the Directorate of Conformity Assessment Inmetro
12:00 – 12:30	**"From Paper to Data: How Germany Is Digitalizing Quality Infrastructure"**		**Sascha Eichstädt** - Department Head - Quality Infrastructure: Metrology and Digitalization Division 9 PTB
12:30 -14:00	**Lunch**		
14:00-14:40	**Panel 4 "The Global Pillars of Quality Infrastructure"**	**Paola Mársico** DSC Chair	**Brahim Houla –** Global ACI Chair **Cristina Draghici –** Director, Conformity assessment and consumer matters, ISO **Annette Koo –** BIPB Director
14:40-15:10	**Panel 5 "The Americas and Digital QI: How QICA Builds an Inclusive System for the Circular Economy"**	**Ferney Chaparro** Executive Secretary QICA	**Andrea Melo -** IAAC Chair **Daniel Trillos -** COPANT Representative **Javier Arias -** SIM President
15:10-15:40	**Panel 6 "From Data to Trust: Digitalizing Accreditation as a Driver of Regional Competitiveness and Inclusion"**	**Martha Mejía** ema director	**Carlos Echeverría –** A4DT Leader **María del Rosario González -** SIA Project (Harmonized Information System)
15:40-16:00	**Coffee Break**		
16:00 -16:30	**Circular Public Policy in Action: PRODUCE, CODOCA and CARICOM/CROSQ Ensuring Business Compliance and Consumer Trust**	**Cesar Parga** Chief of the OAS Section of Competitiveness, Innovation, and Technology	**María Ysabel Valle Martínez -** Director General of the General Directorate of Environmental Affairs for Industry (DGAAMI), Ministry of Production - PRODUCE **Gianna Liz Franjul Rivera -** Vice Minister of Industrial Development Ministry of Industry, Trade and MSMEs (MICM) - Dominican Republic **Sharonmae Smith Walker** – Chief Executive Officer , CARICOM- CROSQ
16:30 -17:00	**Conclusions, Next Steps & Closing Ceremony**	**Alexis Valqui** Consultant PTB	

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